university of wisconsin / stevens point • stevens point, wisconsin 54481

May 9, 1975

Harold Weisberg
Rte 8
Frederick Md. 21701

Dear Harold:

Just a brief note to fill you in on a few things I have been doing out here in g regards to WWIVJFK.

I gave out flyers to students in class and a few have sent them home to their mothers and fathers. A few ordered them, they said, through the piggy bank at home. I trust so.

I just returned from Madison where I gave a flyer to the University Book Store and asked that they put in the WW series. They promised to do so. I talked to them a bit about the background and the relationship to other books they had on the JFK murder. Probably you will get a request from them, I am almost certain..
May I say that they are the gix g biggest g book store in Wisconsin and they have a tremendous inventory of books and workx as they must through kids and clerks and in general people who do not read w books. Perhpas in a few weeks you ought to write them a strickly formal letter with stamped return form for reorder. I of cousx have no way on this earth to know if one should approach it that way. It seems to me a good way to do.

At Waldens book store they carried your WW I and WWII and multiple copies of every book on JFK in print--about 30!!! I discussed with him, the manager, the subject of the WW books and asked why he did not carry the WW III and WWIVJFK books. He said he did not know (?) of them (and you must remember clerks and kids do the book work ax at these business stores). I gave him flyerss on the books and he said they would be ordered inside the hour. Your books were featured on the rack. The manager said when O'Tooke(the fool)xhx spoke in Madison people came rushing in to buy books, and the Walden's pride themselves on being people's stores, and bought WW books. I thought you would like that piece of information. The WWI AND WWII books are almost gone.

Have ;you thought of writing to the various Walden book stores in your area and elsewhere, there are several hundred in the chain, and telling them ofyour books and their receptions (The flyer to the store in Madison did not tell him at first glance that professional discounts were available and he asked me. He of course had that information and would have looked it up anyway from previous orders etc.) Telephone directories would list them. Of course, you know what you are doing and I merely offer this advice, maybex you have already done it, or it is without merit or etc.

I think you might write the bookstores of the major univerisities and send appropriate infommation and ask them to stock the books.

Regards, Dave wrOne

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